



Benefits of Submitting Business Articles

Writing and submitting your own business articles to article directories is an excellent way to brand your website, business and yourself. You can include information such as your name, business name, your credentials, website address and email address in the resource box at the end of your articles.

By writing and submitting a number of business articles you will become known as an expert on the subjects that you are writing about. This will give you and your business extra credibility which will put you ahead of your competition.

Most article directories don't charge you to submit an article. It can take up to 2 weeks before an editor reads and approves your article. As long as you read the terms of agreement in the article directory prior to submitting your article you shouldn't have a problem with the editors approving your article. This form of advertising yourself and your business is free, be patient waiting for your article to be approved and published.

If your business articles are informative and people like your writing style you could earn an extra income from people who want to hire you to write other articles or books for them. You could also publish several of your articles in a free ebook and allow people to give it away. This can multiple your branding and advertising all over the Internet.

You'll gain people's trust by writing articles. If they read your article and like it, they won't be as hesitant to buy your service or product. You will then be able to increase your sales and profits.